



# DE PROPUESTAS ASEGURADAS	Plan Morado	Plan Verde	Plan Amarillo	Plan Rojo	Plan Compuesto
# DE FINALISTAS	3	5	15	25	40
TIPO DE DISEÑADORES	2 Básicos	3 Básicos	4 Intermedios	5 Avanzados	6 Expertos

LOGO E IDENTIDAD:	Start-up Kit: Imagen Corporativa	\$ 699,000	\$ 875,000	\$ 1,165,000	\$ 1,540,000	\$ 1,880,000
	Logo para Empresa	\$ 605,000	\$ 755,000	\$ 1,005,000	\$ 1,325,000	\$ 1,615,000
	Creación de nombre	\$ 300,000	\$ 375,000	\$ 500,000	\$ 660,000	\$ 805,000
	Rediseño de logo	\$ 505,000	\$ 630,000	\$ 840,000	\$ 1,110,000	\$ 1,355,000
	manual de imagen básico	\$ 770,000	\$ 965,000	\$ 1,285,000	\$ 1,695,000	\$ 2,070,000
	Slogan para Empresa	\$ 210,000	\$ 265,000	\$ 350,000	\$ 460,000	\$ 560,000
	Tarjetas (carné, presentación, etc...)	\$ 375,000	\$ 470,000	\$ 625,000	\$ 825,000	\$ 1,005,000
	Papelería empresarial	\$ 405,000	\$ 505,000	\$ 670,000	\$ 885,000	\$ 1,080,000
	Carpeta	\$ 375,000	\$ 470,000	\$ 625,000	\$ 825,000	\$ 1,005,000
	Diploma	\$ 300,000	\$ 375,000	\$ 500,000	\$ 660,000	\$ 805,000
	Escarapela	\$ 200,000	\$ 225,000	\$ 260,000	\$ 300,000	\$ 335,000
	Agenda	\$ 740,000	\$ 925,000	\$ 1,230,000	\$ 1,625,000	\$ 1,985,000
	Boletería	\$ 300,000	\$ 375,000	\$ 500,000	\$ 660,000	\$ 805,000
	Portadas diferentes usos	\$ 405,000	\$ 505,000	\$ 670,000	\$ 885,000	\$ 1,080,000
PUBLICIDAD	Invitaciones	\$ 300,000	\$ 375,000	\$ 500,000	\$ 660,000	\$ 805,000
	Volante Media Carta / Oficio (2 caras)	\$ 405,000	\$ 505,000	\$ 670,000	\$ 885,000	\$ 1,080,000
	Plegable / Brochure 3 cuerpos	\$ 605,000	\$ 755,000	\$ 1,005,000	\$ 1,325,000	\$ 1,615,000
	Valla	\$ 505,000	\$ 630,000	\$ 840,000	\$ 1,110,000	\$ 1,355,000
	Fachada	\$ 505,000	\$ 630,000	\$ 840,000	\$ 1,110,000	\$ 1,355,000
	Pasacalle	\$ 505,000	\$ 630,000	\$ 840,000	\$ 1,110,000	\$ 1,355,000
	Pendón	\$ 505,000	\$ 630,000	\$ 840,000	\$ 1,110,000	\$ 1,355,000
	Afiche - poster	\$ 505,000	\$ 630,000	\$ 840,000	\$ 1,110,000	\$ 1,355,000
	Backing	\$ 505,000	\$ 630,000	\$ 840,000	\$ 1,110,000	\$ 1,355,000
	Exhibidor	\$ 605,000	\$ 780,000	\$ 915,000	\$ 1,015,000	\$ 1,015,000
	Rompetrafico	\$ 300,000	\$ 375,000	\$ 500,000	\$ 660,000	\$ 805,000
	Punta de gondola	\$ 740,000	\$ 925,000	\$ 1,230,000	\$ 1,625,000	\$ 1,985,000
	Floor graphic	\$ 405,000	\$ 505,000	\$ 670,000	\$ 885,000	\$ 1,080,000
	Display / Totem	\$ 405,000	\$ 505,000	\$ 670,000	\$ 885,000	\$ 1,080,000
	Pieza señáletica generica zonal	\$ 320,000	\$ 400,000	\$ 530,000	\$ 700,000	\$ 855,000
	Etiquetas de Producto	\$ 490,000	\$ 615,000	\$ 820,000	\$ 1,080,000	\$ 1,320,000
	Empaque de producto	\$ 475,000	\$ 595,000	\$ 790,000	\$ 1,045,000	\$ 1,275,000
	Catalogo - hoja	\$ 405,000	\$ 505,000	\$ 670,000	\$ 885,000	\$ 1,080,000
	Calendario - Almanaque	\$ 540,000	\$ 675,000	\$ 900,000	\$ 1,190,000	\$ 1,450,000
	ILUSTRACION	Caratula CD corporativo 1 cara	\$ 300,000	\$ 375,000	\$ 500,000	\$ 660,000
Revista (Portada)		\$ 560,000	\$ 700,000	\$ 930,000	\$ 1,230,000	\$ 1,500,000
Correo directo especial		\$ 560,000	\$ 700,000	\$ 930,000	\$ 1,230,000	\$ 1,500,000
Creación Souvenir		\$ 635,000	\$ 795,000	\$ 1,055,000	\$ 1,395,000	\$ 1,700,000
Boton - Pin		\$ 105,000	\$ 130,000	\$ 175,000	\$ 230,000	\$ 280,000
Otros		\$ 405,000	\$ 505,000	\$ 670,000	\$ 885,000	\$ 1,080,000
ilustración (1)		\$ 425,000	\$ 530,000	\$ 705,000	\$ 930,000	\$ 1,135,000
Diseño tatuajes		\$ 115,000	\$ 145,000	\$ 195,000	\$ 255,000	\$ 310,000
Mascota		\$ 425,000	\$ 530,000	\$ 705,000	\$ 930,000	\$ 1,135,000
ROPA :		Ropa Laboral (Uniformes)	\$ 405,000	\$ 455,000	\$ 530,000	\$ 615,000
	Ropa Deportiva	\$ 405,000	\$ 455,000	\$ 530,000	\$ 615,000	\$ 685,000
	Ropa Casual	\$ 405,000	\$ 455,000	\$ 530,000	\$ 615,000	\$ 685,000
	Accesorios / Articulos	\$ 300,000	\$ 375,000	\$ 500,000	\$ 660,000	\$ 805,000
FOTOGRAFÍA:	Montajes	\$ 320,000	\$ 400,000	\$ 530,000	\$ 700,000	\$ 855,000
	Decoración	\$ 320,000	\$ 400,000	\$ 530,000	\$ 700,000	\$ 855,000
	Comunicación	\$ 320,000	\$ 400,000	\$ 530,000	\$ 700,000	\$ 855,000

PROYECTOS	Cliente Integral
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\$ 1,215,000	\$ 3,650,000	\$ 5,200,000
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